Miami Herald

Direct Marketing

Opportunities

The Miami Herald already reaches
more ADI adults
than any other South Florida media.

NOW, we can do even better ...

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Source: https://www.industrydocuments.ucsf.edu/docs/rqwy0004

Reach more of your best prospects

Herald Direct offers:

- **Household Specific Delivery**
  We'll deliver your preprint or catalog (24 page minimum) to your customer list.

- **Magazine Ride-Along**
  In addition to Herald subscribers, we'll deliver your piece to magazine households you choose.

- **Total Select Market Coverage**
  Customize your program to reach only your best customers in areas nearest your stores.

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